



# Kenya

54,685,051

Population (2021 est.)

\$227.638 billion

Real GDP (2019 est.)

33.4%

Trade Contribution to GDP (2019)

## GEOGRAPHY

Location	Area	Border Countries	Natural Resources
Eastern Africa	580,367 sq km	<ul style="list-style-type: none"> <li>Ethiopia</li> <li>Somalia</li> <li>South Sudan</li> <li>Tanzania</li> <li>Uganda</li> </ul>	Limestone, Soda Ash, Salt, Gemstones, Fluorspar, Zinc, Diatomite, Gypsum, Wildlife, Hydropower

## ECONOMY

Economic Sectors GDP Contribution	Dominant Industries	Ease of Doing Business Ranking
<ul style="list-style-type: none"> <li>Agriculture: 34.5%</li> <li>Industry: 17.8%</li> <li>Services: 47.5%</li> </ul>	<ul style="list-style-type: none"> <li>Small-scale Consumer Goods, Agricultural products, Horticulture, Oil Refining, Aluminum, Steel, Lead, Cement, Commercial Ship Repair, Tourism, Information Technology</li> </ul>	<p>56 of 190 (2020)</p> <ul style="list-style-type: none"> <li>Overall score: 73.2</li> <li>Trading score: 67.4</li> </ul>

## AFRICAN TRADE PROFILE

Total Export Value-\$2.19 billion (2019)		Top Export Destinations	Total Import Value-\$2.18 billion (2019)		Top Import Origins
Top Exported Goods	AFRICA (ALL PRODUCTS)		Top Imported Goods	AFRICA (ALL PRODUCTS)	
<ul style="list-style-type: none"> <li>Black Tea</li> <li>Petroleum (medium oils)</li> <li>Medicaments</li> <li>Cigarettes</li> <li>Iron &amp; steel</li> <li>Salt</li> <li>Palm oil</li> </ul>	<ul style="list-style-type: none"> <li>Uganda</li> <li>Tanzania</li> <li>Egypt</li> <li>Rwanda</li> <li>Congo</li> <li>Somalia</li> </ul>		<ul style="list-style-type: none"> <li>Iron &amp; Steel</li> <li>Maize</li> <li>Milk and cream</li> <li>Coal</li> <li>Tobacco</li> <li>Sugar</li> <li>Pads, tampons and diapers</li> </ul>	<ul style="list-style-type: none"> <li>South Africa</li> <li>Uganda</li> <li>Egypt</li> <li>Tanzania</li> <li>Eswatini</li> <li>Zambia</li> </ul>	

## NIGERIA'S OPPORTUNITIES IN KENYA

Kenya's Major Imports of Interest to Nigeria	
Iron & Steel	\$1.26 billion
Plastics	\$734 million
Palm Oil	\$521 million
Sugar	\$307 million
Rice	\$245 million

## INSIGHT

**Iron & Steel** - In 2019, The value of Kenya's imports of Iron & Steel and their articles amounted to \$1.26 billion. Imports came mostly from South Africa, China, Japan and India. Other African partners for this product include Egypt. Nigeria exported \$30.4 million worth of primary and semi-finished iron & steel products, most of which went to its regional neighbours.

**Plastic and Plastic Articles** - Plastic imports by Kenya amounted to \$734 million in 2019. Majority of this was raw materials used in the manufacture of plastic articles in the form of polymers. Imports all came from outside Africa. Nigeria exported \$44.7 million worth of plastic products in the same year

**Palm Oil** - Kenya's imports of palm oil were worth \$521 million in 2019. These came from the world's top producers, Indonesia and Malaysia.

**Cane Sugar** - Kenya imported sugar from cane or beet worth \$307 million in 2019. It's top trade partner for this product are Mauritius, Uganda, Egypt, Brazil and Zambia. These countries accounted for almost 70% of its total trade of sugar. Nigeria's exports of sugar were \$177 thousand for the year.

**Rice** - Rice is the third most important cereal crop in Kenya after maize and wheat. the national rice consumption is estimated at 949,000 metric tons compared to an annual production of 180,000. Rice imports were valued at \$245 million in 2019. Nigeria recorded no exports for this period.

*There are opportunities for Nigeria, across these products in Kenya.*

## IMPORT REQUIREMENTS AND RELEVANT DOCUMENTATION

### DUTIES AND TAXES PAYABLE:

#### Import Duties

Import tax rates vary between 0%, 10% and 25% as provided by the East Africa Community Common External Tariff (CET). However, Sensitive items Attract duty higher than 25%.

#### Excise Duties

The Excise duty rates are prescribed under the Excise Duty Act 2015.

#### Value Added Tax (VAT)

VAT is 16%. However, the Items exempted from VAT as provided by the VAT Act of 2013 attract a rate of 0%.

#### Import Declaration Fees (IDF) & Railway Development Levy (RDL)

An import declaration fees of 2% and Railway development Levy of 1.5% are levied on value of imports as provided by the miscellaneous Fees and Levies Act of 2016.

**All Kenyan imports are required to have the following documents:** Import Declaration Forms (IDF), Customs declaration (Entry), A Certificate of Conformity (CoC) from the PVoC agent for regulated products, an import standards mark (ISM) when applicable, valid Commercial invoices from the exporting firm, and valid pro forma invoices from the exporting firm.

**SEE:** Kenya Revenue Authority ([kra.go.ke](http://kra.go.ke))

## STANDARDS FOR TRADE

### Labelling/Marking Requirements

Packaged goods (e.g.: foodstuffs, chemicals, cosmetics, and similar) shall indicate the batch numbers and dates of expiration and/or date of production.

All imports with a limited shelf life shall have more than seventy-five per cent (75%) shelf life from the date of expected landing in Kenya.

Manufacturers must indicate the date of manufacture and expiry on the labels of consumable products. Labelling for pharmaceutical products must include therapeutically active substances, inactive ingredients, name, and percentage of any bactericidal or bacteriostatic agent, expiry date, and batch number, registration number of the product, and warnings or precautions, and the official name and business address of manufacture.

Detailed information is available on the **Kenya Bureau of Standards** website: [www.kebs.org](http://www.kebs.org)

## FOR HELP

### Nigerian Export Promotion Council (NEPC)

Plot 424, Aguiyi Ironsi Street, Maitama, Abuja, Nigeria

**Tel:** +234 (9) 462 1555, +234 (9) 291 0966, +234 705 162 1328

#### Email:

[enquiry@nepc.gov.ng](mailto:enquiry@nepc.gov.ng)  
[helpdesk@nepc.gov.ng](mailto:helpdesk@nepc.gov.ng)

### Standards Organisation of Nigeria (SON)

No. 52 Lomé Crescent Wuse Zone 7, Abuja, Nigeria

**Tel:** +234 1 27 08 247

#### E-mail:

[info@son.gov.ng](mailto:info@son.gov.ng)